

GOVERNMENT OF JAMMU AND KASHMIR
DIRECTORATE OF FLORICULTURE, PARKS & GARDENS JAMMU
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Press Release

**Interactive meet with progressive Growers of Bhaderwah,
District Doda on Commercial Floriculture.**

The Department of Floriculture, Parks and Gardens organized a one-day Interactive meet of Progressive growers of Bhaderwah, District Doda on 24.07.2024 under the chairmanship Director General Floriculture Jammu, S. Jatinder Singh, JKAS. Sh. Vikrant Sharma Landscape Officer, Sh. Arjun Singh Assistant Floriculture Officer Udhampur/Ramban and Sh. Pawan Kumar, Assistant Floriculture Officer Doda/Kishtwar briefed about Commercial Floriculture activities carried out by the department particularly in District Doda. Threadbare discussion was held with growers regarding Commercial Floriculture and Aromatic crops like Lavender, Rosemary etc. The growers highlighted their issues being faced by them in cultivation of different commercial crops like Marigold and Lavender.

The Director General patiently listened to the issues being faced by the farmers and assured all the support from Department, moreover he assured that their genuine issues shall be taken up with the higher authorities.

Prominent progressive growers Sh. Hind Bhushan, Sh. Touqeer Ahmed, Sh. Bharat Bhushan, Sh. Kunj Lal including other progressive growers were present in the interactive meet and they appreciated the efforts and time to time cooperation of Department of Floriculture, Parks and Gardens Jammu.

